

driver improvement

Attitudinal Dynamics of Driving



The National Safety Council pioneered driver improvement training with our first Defensive Driving Course in 1964. Since then, we've set the standard for driver improvement training. We've also expanded our course offerings to include specialty training that meets the changing needs of drivers today. It's just one more reason we're still in the forefront of driver improvement nearly 40 years later.

- NSC's driver improvement courses show proven reduction in the number and severity of collisions among our graduates. According to a study prepared for the Massachusetts Registry of Motor Vehicles in 2000, DDC-ADD participants showed a 49% decrease in minor traffic violations, a 44% decrease in major traffic violations and a 41% decrease in surchargeable accidents.
- Our instructor-certified driver improvement programs are recognized nationwide. You'll find the same quality and course content anywhere across America.
- We update our courses to reflect changes in traffic laws and automobile technology. And we monitor our trainers to make sure they're delivering the most current information.

Attitudinal Dynamics of Driving specifically targets problem drivers. This highly effective program shows drivers the direct connection between their attitude and their driving behaviors. It helps them recognize that their reckless driving and its consequences result from their own choices, and guides them towards accepting responsibility for their actions.

Use DDC-ADD as a complement to any National Safety Council driver improvement courses. It's a great reminder to all drivers to take stock of their attitudes and actions on the road. During the course, participants:

- Address the difference between needs and wants and how it applies to driving
- Review rules of the road
- Assess their own driving behavior
- Discuss various driving situations outlined in the video *It's Your Choice*
- Review local traffic regulations and the consequences of violating them
- Develop plans to improve their driving behavior

DDC-ADD students receive our illustrated Participant Guide, with practical exercises and a self-assessment profile that helps them analyze their behavior.

If you want to teach DDC-ADD, simply sign up for an Instructor Course in your area and pass the pre-certification test. The test helps NSC ensure that DDC-ADD instructors truly understand the concepts and have the ability to persuade students to change their behavior. The test is based on texts from the Pre-Certification Kit issued to candidate instructors. The Kit includes *Choice Theory* and *Using Reality Therapy* texts, an instruction sheet, and pre-certification serialized test. The Teaching Kit contains an *It's Your Choice* video and a binder.



For information on DDC-ADD classes in your area, or becoming a DDC-ADD instructor, visit our website at www.nsc.org/train



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